

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737
Applicant : Polly Stecyk
Filing Date : September 15, 2003
Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS
Group Art Unit : 4115
Examiner : Junior O Mendoza
Docket No. : 705397.53
Customer No. : 34313

RESPONSE UNDER 37 CFR 1.114

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Final Office Action mailed on June 19, 2009, an
Advisory Action mailed October 28, 2009, and an interview with the examiner conducted on.

A listing of the claims begins on page 2.

Remarks begin on page 7 of this paper.